

# DEAL

Nationwide licensing agreements for the entire portfolio of electronic journals (E-journals) from major academic publishers

[www.projekt-deal.de](http://www.projekt-deal.de)

Open Access Week 2019

R. Bertelmann – Bibliothek des Wissenschaftsparks Albert Einstein

- Initial situation
- DEAL in a nutshell
- Wiley: how it works

# Scientific publishing

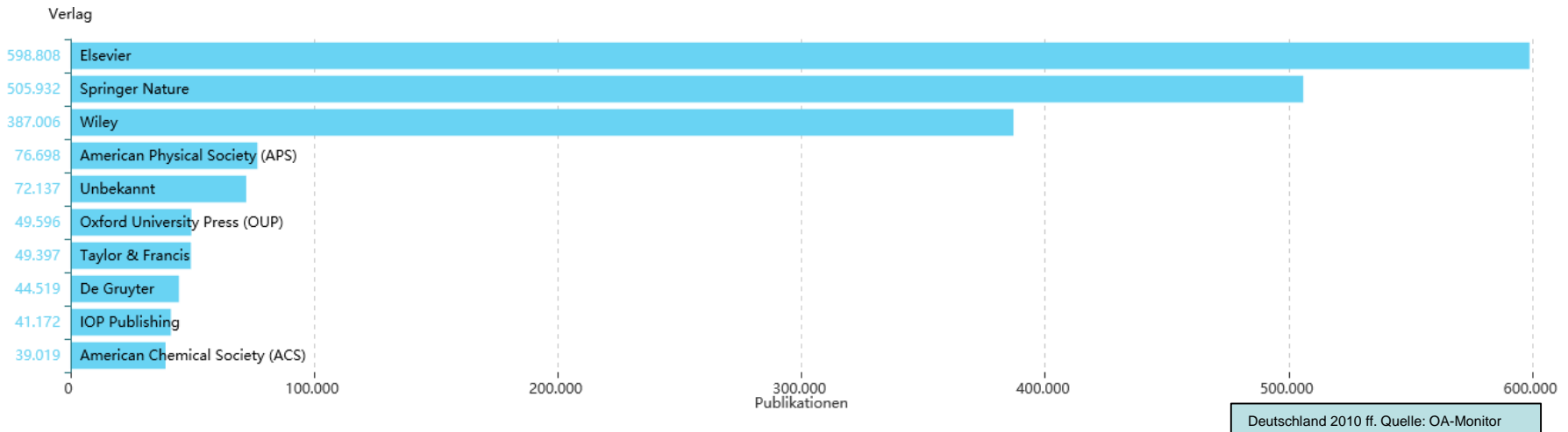
Articles are the currency in science

- Read
- Publish
- Get cited (metrics)

Basic need: broad dissemination – access as broad as possible

# Status: Scientific publishing today

- Digital
- Mergers
- Monopolies
- Object for stock exchange / risk capital
- Expensive
- Access decreases



# Who buys Read-Access? Libraries

German special:  
a diverse scientific landscape

- universities (Länder!)
- research organisations
- governmental institutions

Means: a large number of (different) subscription contracts

# Transformation of Publishing: Open Access

- Rise of Open Access
- Gold Open Access: a successful business model
- More than 18 % of current articles in WoS/Scopus are from Open Access journals

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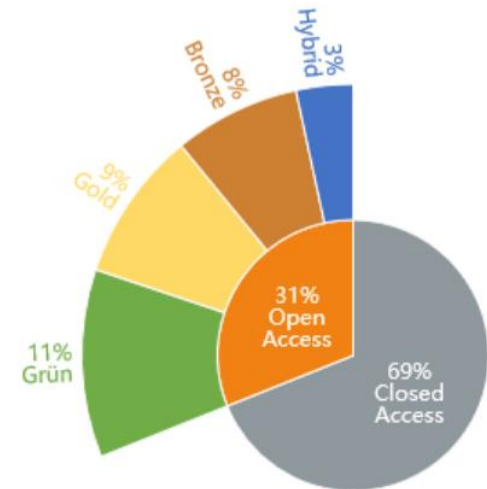
## Open Access

### Open Access – Die Publikationsform für die Zukunft

Die Publikationsform Open Access trägt zur weltweiten Vernetzung von Wissenschaftlerinnen und Wissenschaftlern bei, macht die Forschungszusammenarbeit leichter und Forschungsergebnisse sichtbarer – für alle.

# But: subscription model still standard for a majority of journals

- The big 3 – also active in Open Access publishing, but:
- Majority of their journals: subscription (closed access) plus offer of hybrid Open Access (double dipping)



Deutschland 2010 ff. Quelle: OA-Monitor



# New type of contracts for transformation

## Read **and** Publish

- Access to journals
- Publish Open Access



# Projekt DEAL

Bundesweite Lizenzierung von Angeboten großer Wissenschaftsverlage

A project of the Alliance of Science Organisations in Germany

Project lead:

German Universities Rectors Conference (Ex-)President Prof.  
Hippler



# Projekt DEAL

Bundesweite Lizenzierung von Angeboten großer Wissenschaftsverlage

Preparation phase since 2015:

Collect numbers on a national basis

- which institution has subscribed which journals?
- and pays how much?
- Download statistics?
- and more

Talks started in 2017

# DEAL: Aims

- National contract with the big 3
  - More content (all journals of the publisher)
- Combine read (subscription) and publish (Open Access) in **one** contract
  - Open Access (rights stay with authors = Creative Commons CC-by) for all corresponding authors of every institution which joins
  - Includes publishing in Open Access journals (e.g. Springer Open)
- Reasonable pricing, based on the publication output of an institution

# DEAL: Status October 2019

- **Wiley**: contract works (signed early in 2019, fully working since July)
- **SpringerNature** (for Springer titles): nearly finished, agreed to start January 2020 (MoU in July)
- **Elsevier**: no official talks, but ...

# Wiley: in Detail

- Wiley includes AGU journals
- Access to **all** Wiley journals since March

Since July: all articles in subscription journals from corresponding authors from Tberg are

- immediately and permanent Open Access,
- all rights stay with authors, open licence (Creative Commons)
- no additional APC

Wiley Open Access journals: APC discounted 20 %

# Wiley: further details

- Authors: no action needed
  - Administration via library
  - Important: correct affiliation!
  - CC by as standard
- 
- But AGU: page charges (excess page fees) not included

# SpringerNature

- Not yet finally signed, but
- we can expect conditions comparable to the Wiley contract in 2020 for Springer
- Nature branded journals not included



# DEAL contracts are transition contracts

- After DEAL: Include published articles as a factor in price models

For the future:

- A change in how we organize budgets internally – combine publishing costs and traditional subscription costs also on an institutional level
  - e.g. third party funds for publication, existing spending on publication from sections

# Changing world

OA in GFZ 2017 (green and gold) for peer reviewed articles:  
**60 percent**

# Changing world

DEAL is only a starting point



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LARGE-SCALE IMPLEMENTATION OF  
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