DEAL
Nationwide licensing agreements for the entire portfolio of electronic journals (E-journals) from major academic publishers

www.projekt-deal.de
• Initial situation
• DEAL in a nutshell
• Wiley: how it works
Scientific publishing

Articles are the currency in science

- Read
- Publish
- Get cited (metrics)

Basic need: broad dissemination – access as broad as possible
Status: Scientific publishing today

- Digital
- Mergers
- Monopolies
- Object for stock exchange / risk capital
- Expensive
- Access decreases
Who buys Read-Access? Libraries

German special:
a diverse scientific landscape

- universities (Länder!)
- research organisations
- governmental institutions

Means: a large number of (different) subscription contracts
Transformation of Publishing: Open Access

- Rise of Open Access
- Gold Open Access: a successful business model
- More than 18% of current articles in WoS/Scopus are from Open Access journals
Open Access – Die Publikationsform für die Zukunft

Die Publikationsform Open Access trägt zur weltweiten Vernetzung von Wissenschaftlerinnen und Wissenschaftlern bei, macht die Forschungszusammenarbeit leichter und Forschungsergebnisse sichtbarer – für alle.
But: subscription model still standard for a majority of journals

- The big 3 – also active in Open Access publishing, but:
- Majority of their journals: subscription (closed access) plus offer of hybrid Open Access (double dipping)
New type of contracts for transformation
Read and Publish

• Access to journals

• Publish Open Access
Projekt DEAL

Bundesweite Lizenzierung von Angeboten großer Wissenschaftsverlage

A project of the Alliance of Science Organisations in Germany

Project lead: German Universities Rectors Conference (Ex-)President Prof. Hippler
Projekt DEAL
Bundesweite Lizenzierung von Angeboten großer Wissenschaftsverlage

Preparation phase since 2015:

Collect numbers on a national basis

- which institution has subscribed which journals?
- and pays how much?
- Download statistics?
- and more

Talks started in 2017
DEAL: Aims

- National contract with the big 3
  - More content (all journals of the publisher)

- Combine read (subscription) and publish (Open Access) in one contract
  - Open Access (rights stay with authors = Creative Commons CC-by) for all corresponding authors of every institution which joins
  - Includes publishing in Open Access journals (e.g. Springer Open)

- Reasonable pricing, based on the publication output of an institution
DEAL: Status October 2019

- **Wiley**: contract works (signed early in 2019, fully working since July)

- **SpringerNature** (for Springer titles): nearly finished, agreed to start January 2020 (MoU in July)

- **Elsevier**: no official talks, but ...
Wiley: in Detail

- Wiley includes AGU journals
- Access to all Wiley journals since March

Since July: all articles in subscription journals from corresponding authors from Tberg are

- immediately and permanent Open Access,
- all rights stay with authors, open licence (Creative Commons)
- no additional APC

Wiley Open Access journals: APC discounted 20 %
Wiley: further details

- Authors: no action needed
- Administration via library
- Important: correct affiliation!
- CC by as standard

- But AGU: page charges (excess page fees) not included
Not yet finally signed, but we can expect conditions comparable to the Wiley contract in 2020 for Springer.

Nature branded journals not included.
DEAL contracts are transition contracts

- After DEAL: Include published articles as a factor in price models

For the future:
- A change in how we organize budgets internally – combine publishing costs and traditional subscription costs also on an institutional level
  - e.g. third party funds for publication, existing spending on publication from sections
Changing world

OA in GFZ 2017 (green and gold) for peer reviewed articles:

60 percent
Changing world

DEAL is only a starting point
Your Questions!

Open Access

Publishing Standard for the Future